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Visible Difference Support Hub

Presented by Prof Diana Harcourt
on behalf of the VTCT Foundation Research Team at CAR



On the Visible Difference Support Hub website:

- Evidence-based resources developed and/or evaluated at CAR
- Specific to visible difference
- Resources that offer support OR challenge negative stereotypes/stigma
- Only resources that are currently available
- More will be added in the future
- Easily accessible (no log-in)
- Free (except the board game)
- For adults, parents, young people, professionals (e.g., health, teachers)



Illustrations by Abbi Bayliss

Advisory Group meetings:

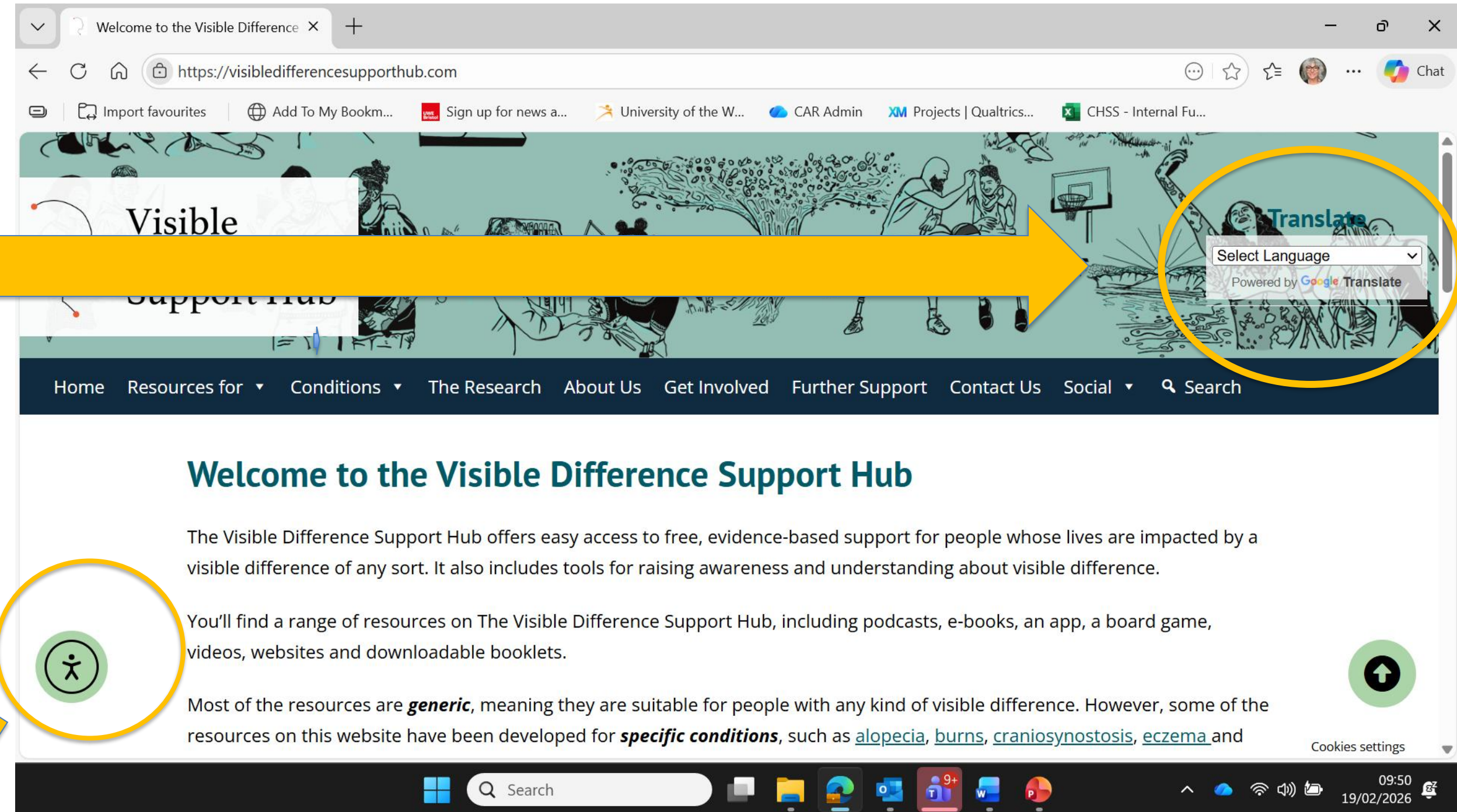
- 12 Appearance Collective charities represented
- Feedback included:
 - Tone: authoritative yet approachable
 - Colours
 - Fonts
 - Images vs photos vs illustrations
 - Name



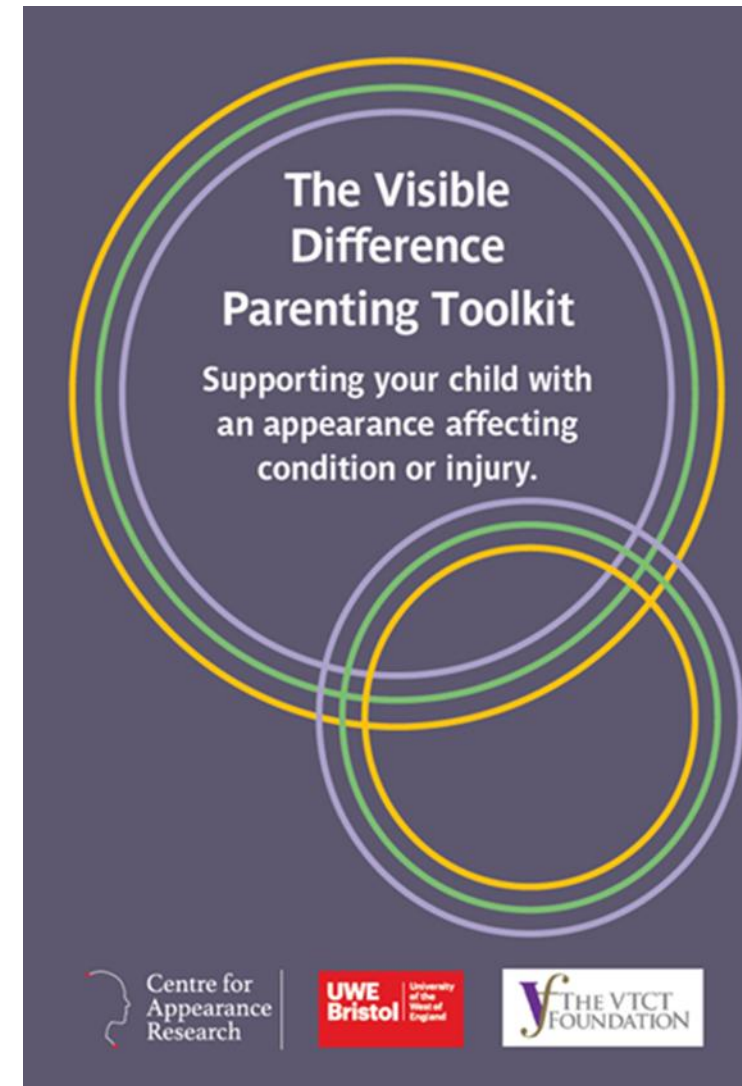
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- The webpages can be translated
- Most resources are currently in English but we are keen to translate them
- Accessibility



Generic Resources on the hub



Support guide for
school staff promoting
acceptance of
appearance diversity

Condition-specific resources on the hub



SupportingChildrenWithBurns.co.uk



Date _____ Version no. _____ Health professional _____

My eczema care plan!

Fill this in before your appointment

Name: _____ Age: _____

Scan the QR code or visit <https://eos.org.uk/healthcare-plans/> for a new care plan

My baby has craniosynostosis:
A parent's guide to managing a diagnosis



Recommendations for promoting psychological health in patients with alopecia areata

Living with craniosynostosis in adulthood



VisibleDifferenceSupportHub.com



How could you use it?

- Add it to your website
 - Share it on social media
 - Include it in newsletters
 - Promote it at events
 - Pass on our promotional info
-
- Direct people to the whole site
 - Direct them to specific resources according to their needs
-
- **Are you using it already? How? How can we help you? Please let us know!**

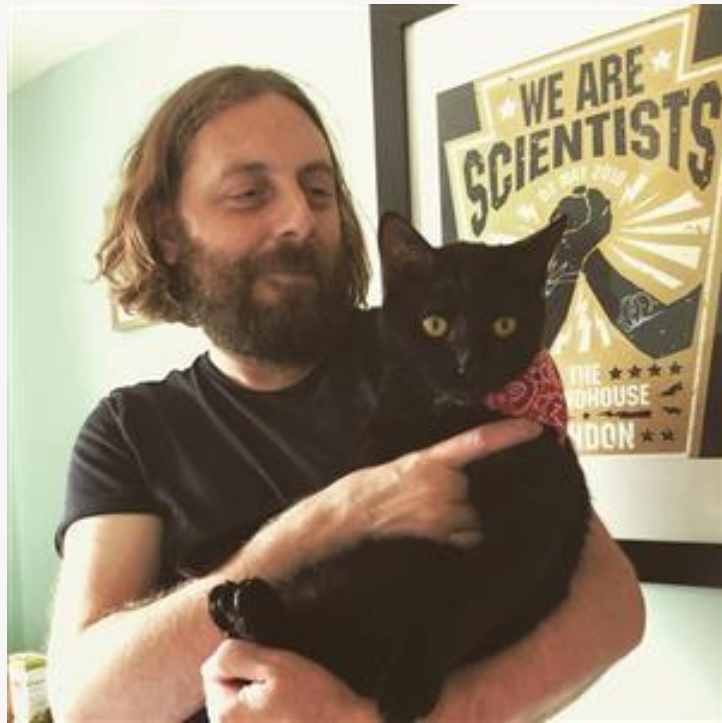


Thanks to:

- Everyone involved with the studies represented on the hub
- Everyone who helped with the content for the hub



The VisibleDifferenceSupportHub.com Development Team



Neil Leonard



Abbi Bayliss



Rosie Thomas



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Maia Thornton



Special thanks to the Advisory Group members



Visible Difference Support Hub



VisibleDifferenceSupportHub.com

We'd love to know what you think of the Visible Difference Support Hub – scan this QR code to give your feedback – you might **win a £25 online shopping voucher!**



Appearance Matters 11 Conference

9th – 11th June 2026 in Bristol, UK

